

CASA of Clackamas County

Sponsorship Opportunities

FY24/FY25



CASA
Court Appointed Special Advocates
FOR CHILDREN

CLACKAMAS COUNTY

About CASA



Our Vision

We envision a world where children who experience abuse and neglect are given the opportunity to thrive.

Our Mission

CASA of Clackamas County recruits, trains, and supports court appointed special advocates (CASAs): community volunteers who advocate for the best interest of children in the foster care system who need safe permanent homes.

Why Sponsor?



Being a sponsor can align your company with CASA of Clackamas County's mission.

“CASA of Clackamas County has proven to be a wonderful partner in our community. Supporting them through various charity events has proven to be a fulfilling and valued endeavor for my entire team. We applaud what they do to help at-risk youth and encourage local businesses to join their cause.”

- Mitzi Johnson, Premier Northwest Insurance

Benefits to becoming a corporate sponsor:

- Positive brand awareness
- Aligns your organization with CASA's mission
- Exposure to new clientele
- Positions your organization as an industry thought leader
- Helps your organization form new and meaningful relationships
- Gain target market insights for your organization in real-time

Hope for Every Child Benefit Luncheon



October 26th, 2023 at 11:30am
Abernethy Center | 606 15th St, Oregon City, OR 97045

When all children thrive, our community thrives.

CASA of Clackamas County envisions a world where children who experience abuse and neglect are given the opportunity to thrive. This free luncheon will celebrate 30 years of our mission, and to help continue our imperative work. Expected attendance of 300.

Sponsor Benefits		Presenting Sponsor \$7,500	Champion Sponsor \$5,000	Corporate Sponsor \$2,000	Table Sponsor \$1,000
Mission	Sponsor dollars directly benefit children in foster care in Clackamas	Provides 1,500 days of advocacy	Provides 1,000 days of advocacy	Provides 400 days of advocacy	Provides 200 days of advocacy
At the event	Organization executive speaking opportunity	•			
	Large sign with sponsor's logo displayed prominently	•	•		
	Print ad in event program	Full page	1/2 page	1/4 page	
	VIP Table	•	•	•	•
	Verbal Recognition	•	•	•	•
Social Media	Opportunity to promote organization on CASA socials through Stories take-over or other engagement activity	•			
	Social media recognition as an event sponsor (2,000+ followers across Facebook, Instagram,	•	•	•	
Advertising and Logo Placement	Inclusion on event invite	•			
	Logo placed on event donation form	•	•		
	Logo displayed prominently on digital screens at the event	•	•	•	
	Logo displayed on event website	•	•	•	•
	CASA Q4 Newsletter placement (1,200+ circulation)	•	•	•	•
	CASA of Clackamas County website (www.casa-	•	•	•	•
	Table signs	•	•	•	•

Are you or your company interested in sponsoring this event?
Email Tammy McKay at tmckay@casa-cc.org.



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Holiday Appeal

November 28th, 2023 - December 31st, 2023

Every year, CASA of Clackamas County kicks off our Holiday Appeal on GivingTuesday. This year, our campaign will begin on November 28th, 2023.

Our campaign uses a mix of print, video, and digital campaigning to raise funds that directly fund our mission. Through our matching sponsorships, we are able to double the impact of dollars raised during this campaign. Our goal this year is \$125,000 or 25,000 days of advocacy for children in foster care in Clackamas County.

Sponsor Benefits		Lead Matching Sponsor \$10,000	Champion Matching Sponsor \$5,000	Advocate Matching Sponsor \$2,500	Community Matching Sponsor \$1,000
Mission	Sponsor dollars directly benefit children in foster care in Clackamas County.	Provides 1,500 days of advocacy	Provides 1,000 days of advocacy	Provides 400 days of advocacy	Provides 200 days of advocacy
Video campaign	Opportunity to be included in campaign video (if confirmed by November 3rd, 2023)	•			
	Company executive comment inclusion in one campaign email and social media post	•	•		
	Inclusion in logo block at the end of all campaign videos	Logo inclusion	Logo inclusion	Logo inclusion	Name inclusion
Social Media	Opportunity to promote organization on CASA socials through Stories take-over or other engagement activity	•			
	Social media recognition as a campaign sponsor (2,000+ followers across Facebook, Instagram, LinkedIn)	•	•	•	
Advertising and Logo Placement	Placement on campaign direct mail letter	Logo inclusion			
	Inclusion on campaign website	Logo inclusion	Logo inclusion		
	Inclusion on all campaign emails	Logo inclusion	Logo inclusion	Logo inclusion	
	CASA Q4 Newsletter placement (1,200+ circulation)	Logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion
	CASA of Clackamas County website (www.casa-	Logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion

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Annual Spring Gala

May 17th, 2024 at 6pm
 The Oregon Golf Club | 25700 SW Petes Mountain Rd
 West Linn, OR 97068



Our Annual Spring Gala is a night full of fun for a good cause. With themes like Roaring '20s, Disco Ball ('70s), and more, our attendees always have fun dressing up and enjoying a dinner with wine, photobooths, dancing, and an auction.

The funds raised from our Spring Gala directly impact the work that we do. Our goal for this year's Gala is \$125,000 or 25,000 days of advocacy for children in foster care in Clackamas County.

Sponsor Benefits		Presenting Sponsor \$15,000	Visionary Sponsor \$10,000	Centerpiece Sponsor \$5,000	Wine Sponsor \$5,000	Dessert Sponsor \$5,000	Friend Sponsor \$2,500	Table Sponsor \$1,500
Mission	Sponsor dollars directly benefit children in foster care in Clackamas County.	Provides 3,000 days of advocacy.	Provides 2,000 days of advocacy.	Provides 1,000 days of advocacy.	Provides 1,000 days of advocacy.	Provides 1,000 days of advocacy.	Provides 500 days of advocacy.	Provides 300 days of advocacy.
At the event	Organization executive speaking opportunity	•						
	Large sign with sponsor's logo displayed prominently	•	•					
	Print ad in event program	Full page	1/2 page	1/4 page	1/4 page	1/4 page		
	VIP Table (10 tickets)	2	2	1	1	1	1	1
	Verbal Recognition	•	•	•	•	•	•	•
Social Media	Opportunity to promote organization on CASA socials through Stories take-over or other engagement activity	•						
	Social media recognition as an event sponsor (2,000+ followers across Facebook, Instagram, LinkedIn)	•	•	•	•	•	•	
Advertising and Name Recognition	Inclusion on event invite	•						
	Logo placed on event donation form	•	•					
	Logo displayed prominently on digital screens at the event	•	•	•	•	•	•	
	Logo displayed on event website	•	•	•	•	•	•	
	CASA Q4 Newsletter placement (1,200+ circulation)	•	•	•	•	•	•	•
	CASA of Clackamas County website (www.casa-cc.org)	•	•	•	•	•	•	•
	Table signs	•	•	•	•	•	•	•

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12th Annual CASA Golf Tournament



August 20th, 2024
Stone Creek Golf Club | 14603 S Stoneridge Dr, Oregon City, OR 97045

Our Annual Golf Tournament is a great reason to golf on a Tuesday. Join us on the green for a quick round of golf, followed by a complimentary lunch and a short program.

The funds raised from our Golf Tournament directly benefit children in foster care in Clackamas County. This year's goal is \$50,000 or 10,000 days of advocacy for children in foster care in Clackamas County.

Sponsor Benefits		Presenting Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Drink Cart Sponsor \$2,000
Mission	Sponsor dollars directly benefit children in foster care in Clackamas County.	Provides 2,000 days of advocacy	Provides 1,000 days of advocacy	Provides 600 days of advocacy	Provides 400 days of advocacy
At the event	6ft table provided for your display	•	•		
	Foursome	4 Foursomes	2 Foursomes	1 Foursome	1 Foursome
	Large sign at entrance with logo displayed	•	•	•	•
	Sponsor sign on course	2 Hole Signs	2 Hole Signs	1 Hole Sign	1 Hole Sign
Social Media	Opportunity to promote organization on CASA socials through Stories take-over or other engagement activity	•			
	Social media recognition as a campaign sponsor (2,000+ followers across Facebook, Instagram, LinkedIn)	•	•	•	•
Advertising and Logo Placement	Logo inclusion in event intro & thank you videos	•			
	Inclusion on event invites	•			
	Inclusion on event website	•	•	•	•
	CASA Q4 Newsletter placement (1,200+ circulation)	•	•	•	•
	Placement in all event emails	•	•	•	•
	CASA of Clackamas County website (www.casa-cc.org)	•	•	•	•

More sponsorships →

12th Annual Golf Tournament



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Sponsor Benefits		Hole in One Sponsor \$1,500	Long Drive (M/W) Sponsor \$1,500	KP (M/W) Sponsor \$1,500	Hole Sponsor \$500	Putting Contest Sponsor \$500
Mission	Sponsor dollars directly benefit children in foster care in Clackamas County.	Provides 300 days of advocacy	Provides 300 days of advocacy	Provides 300 days of advocacy	Provides 100 days of advocacy	Provides 100 days of advocacy
At the event	6ft table provided for your display					
	Foursome	1 Foursome	1 Foursome	1 Foursome		
	Large sign at entrance with logo displayed	•	•	•	•	•
	Sponsor sign on course	1 Hole Sign	1 Hole Sign	1 Hole Sign	1 Hole Sign	Sign at Putting Contest
Social Media	Opportunity to promote organization on CASA socials through Stories take-over or other engagement activity					
	Social media recognition as a campaign sponsor (2,000+ followers across Facebook, Instagram, LinkedIn)	•	•	•		
Advertising and Logo Placement	Logo inclusion in event intro & thank you videos					
	Inclusion on event invites					
	Inclusion on event website	•	•	•		
	CASA Q4 Newsletter placement (1,200+ circulation)	•	•	•	•	•
	Placement in all event emails	•	•	•	•	•
	CASA of Clackamas County website (www.casa-	•	•	•	•	•

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